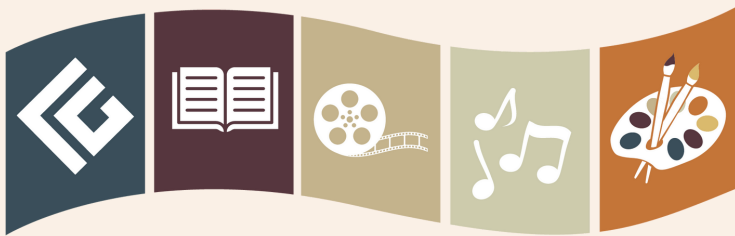


ARTS & CULTURE FOR THE COMMUNITY



**CITY OF CASA GRANDE
ARTS & CULTURE COMMISSION**

5-YEAR MUNICIPAL
ARTS & CULTURE
PLAN
2023-2028

WHO WE ARE

THE ARTS & CULTURE COMMISSION



Amanda Stueland

Billie Davis

Jennifer Kortsen

Jo Hanken

Kristin Kieft

Ralph Varela

Ronald Rose

COUNCIL

Lisa N. Fitzgibbons, Mayor

Matt Herman, Mayor Pro-Tempore

Anthony Edwards, Council Member

Bob Huddleston, Council Member

Sean Dugan, Council Member

Brent BeDillon, Council Member

Rebecca Romo, Council Member

CITY CLERK'S OFFICE

Adriana Carpio-Solis, City Clerk

Evonne Aldana, Deputy City Clerk

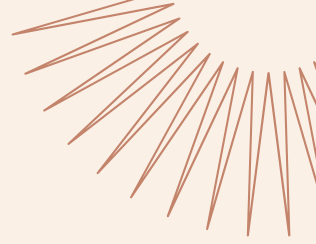
Mayra Salamanca, Administrative Assistant

Daniela Perez, Office Assistant

Irma Ibarra, Receptionist

Regis Sommers, Receptionist

THE MISSION



The Arts and Culture Commission promotes the importance and value of arts and culture experiences for all Casa Grande residents. It advocates for continued public funding for the arts and culture sector, arts education, cultural equity, and other initiatives that further the growth and sustainability of the creative and diverse community in Casa Grande.



PLAN STATEMENT



Art & Culture is how we communicate what we value. It reflects our past, provides community insight and perspective, and provides opportunities for sharing world views and understanding.

To implement the 5-year arts plan the Art & Culture Commission's goals are to involve the community, develop partnerships and seek funding opportunities. Achieving these goals will strengthen and involve our local community by providing public art. By administering the city allocated, and other obtained funds, the Commission will focus on bringing people together through objects and events that beautify the city, spark passion, instill pride, and allow creative thought and connections.

- To further performing, visual and musical arts, the Commission will seek partnerships with local organizations, including schools and businesses.
- The Commission will encourage artists and art organizations to work toward cooperative advancement of public art throughout the community.
- The Commission will collaborate with the above groups to:
 - Obtain, share, and appropriate resources; and
 - Improve efficiency and efficacy of above goals; and
 - Discover and support talent and skill which promotes public and community art.
- In order to increase funding, the Commission will:
 - Seek funding outside the City, either by grants or donations; and
 - Work with the City to identify grant opportunities and develop collaborative applications for such funding; and
 - Consider potential collaborative fund-raising events.
- Develop an arts website which includes potential donation opportunities, including needs and donation process.

The Commission promotes the Arts and Culture of Casa Grande. It recognizes the culture and public art exhibits throughout the community. The art, talent, and creative environment of Casa Grande will attract employers and create a desire for visitors to live here. The City benefits from the passion and imagination of its community seen through this work. The quality of life is enhanced for residents and visitors alike.

FUTURE GOALS

Goal 1- Create and maintain a public art inventory.

Goal 2: Evaluate the north City Hall Plaza to determine needed enhancements to promote future uses.

Goal 3: Create a cultural community by increasing outreach and collaboration.

Goal 4: Research and determine the feasibility of creating a Cultural Center / Cultural Activities Office.

Goal 5: Identify all City facilities/spaces and promote their use for art and art-related activities.



GOAL 1 - CREATE AND MAINTAIN A PUBLIC ART INVENTORY - ACTION PLAN

2023-2024

- Collaborate with community partners to identify public art.
- Identify Art & Culture Commission funded art pieces.
- Create inventory list of identified public art.
- Designate a commission member to be the lead person to develop a calendar for completion.
- Develop potential collaboration opportunities for public art and art development.
- Create online map, possible brochure, and possible placemats for restaurants.
 - This could require a funding source for printing costs.

2024-2025

- Review and update inventory list.
- Develop process to add and delete items.
- Develop walking and driving map, review publicity methods, and make changes as needed.
- Connect with current and potential sponsors for public art.
- Develop maintenance schedule for City funded art.
- Continue previous year action plan and make changes as needed.

2025-2026

- Consider new collaborations for public art.
- Evaluate system for adding and deleting items.
- Evaluate relationship with partners and sponsors.
- Evaluate current maintenance schedule and revise as needed.

2026-2027

- Based on year three, make revisions to inventory, maps, sponsors and partners.

2027-2028

- Continue with year three and year four plans.
- Determine necessary changes for future plans.

GOAL 2 - EVALUATE THE NORTH CITY HALL PLAZA - ACTION PLAN

2023-2024

- Remove plaques and clean up arches.
- Hang plaques inside City Hall entry.
- Add mosaic to bottom of arches. Ask local mural artist to paint top portion of arches.

2024-2025

- Add metal trees in place of bushes and add tree lighting.
- Collaborate with local businesses, e.g, Lucid, Abbott Laboratories, Kholer, etc. to jointly commission and support the installation of a metal tree in the plaza area.

2025-2026

- Add shade and picnic tables. Partner with the City's Community Services Department to secure funding.

2026-2027

- Conduct maintenance for fountain and rock pillars.
- Set up maintenance for continual cleaning of fountain and rock pillars.

2027-2028

- Continue with year three and year four.
- Determine necessary changes for future plans.



GOAL 3 - INCREASE OUTREACH AND COLLABORATION - ACTION PLAN

2023-2024

- Determine potential collaboration partners. Create interactive events/contests/activities to garner involvement.
- Commission members to connect with potential partners.
- Use City sources to market activities and partnerships. Contribute to the City's social media accounts or create new social media accounts to market activities and partnerships.
- Identify schools that could potentially partner with the Commission for interactive events, contests, or activities to engage and involve the community.

2024-2025

- Continue to review and evaluate collaborative partners.
- Review and evaluate City sources for market activities and partnerships.
- Evaluate existing school partnerships and explore opportunities to add other schools.
- Make necessary changes as needed.

2025-2026

- Continue to assess and evaluate collaborative partnerships and make changes as needed.

2026-2027

- Continue to assess, evaluate and make revisions in regard to City marketing resources, activities and partnerships.

2027-2028

- Continue with year three and four action plans and determine any changes needed.



GOAL 4 - CREATE A CULTURAL CENTER AND CULTURAL ACTIVITIES OFFICE - ACTION PLAN



2023-2024

- Collaborate with City representatives and council members to determine potential office sites.
- Determine purpose, vision, and responsibilities of the Art & Cultural Center.
- Develop plans for Center and associated activities and community events.
- Create a financial plan for activities and events.
- Develop a plan to staff the center.
- Create methods of accountability.

2024-2025

- Review and refine plans, events, and activities for the Center as needed.
- Implement financial strategy encompassing the Center, activities, and events and explore potential funding for operations and programming.
- Cultivate partnerships and alliances to enhance collaborative events and activities.
- Select commission members to oversee and serve as liaisons for each event and activity.
- Develop a logistical calendar outlining activities and events.
- Conduct post-event evaluations for continuous improvement.
- Secure commitments and agreements from current and potential partners for future collaborations.

2025-2026

- Continue to assess and evaluate previous year's goals and make changes as needed.
- Consider future events for the Center to sponsor.

2026-2027

- Continue to assess, evaluate and make revisions as needed.

2027-2028

- Continue with previous years action plans and make revisions as needed.

GOAL 5 - IDENTIFY CITY FACILITIES/SPACES TO PROMOTE ART AND ART RELATED ACTIVITIES - ACTION PLAN



2023-2024

- Promote Art in the following City locations:
 - *Community Recreation Center*
 - *All Libraries*
 - *Municipal Airport*
 - *City Hall Complex to include inside of building*
 - *City Court*
 - *Public Works North Operations Center*
 - *Public Safety Building & Administration*
 - *All Fire Stations*
 - *Parks and Trails*
- Use of City's Public Information Office for marketing.
- Collaborate with each department Director or building representative to identify appropriate spaces for art installation and exhibits.

2024-2025

- Prioritize facilities to exhibit art and art related activities.
- Research funding sources, grants, sponsors, etc.
- Collaborate with Goal One

2025-2026

- Continue to assess and evaluate previous year's goals and make changes as needed.
- Develop maintenance schedule.

2026-2027

- Continue to assess, evaluate and make revisions as needed.

2027-2028

- Continue with previous years action plans and make revisions as needed.

OUR PROCESS

Future Focus

Ongoing support of performing arts - The Commission will develop partnerships with schools, local organizations, and others to encourage and expand the performing arts.

Art & Culture in City and Public Spaces

The Commission will identify and prioritize art and culture utilizing City and public spaces.

Youth Art Opportunities

Programs and events created to engage local youth, fostering creativity and empowering young voices.

CONTINUING PROJECTS & EVENTS



Public Art Installations



Casa Grande on Canvas
Plein Air Competition



Utility Box Art Project



Union Pacific Railroad
Underpass

Sponsorships & Partnerships



GRANTS & FUNDING SOURCES



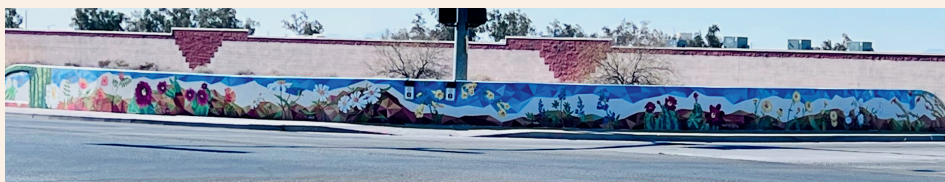
The City of Casa Grande accepts the responsibility for expanding experiences with performing and visual arts in City and public spaces and diverse forms of cultural enrichment. Art in City and public spaces enables people in all societies to better understand their communities.

Each fiscal budget year, the City includes an appropriation to the municipal art fund in an amount equal to one percent of appropriations from eligible funds for construction projects, or an appropriation of not less than \$5,000.

Additionally, to supplement the Arts & Culture Commission's budget, the Commission actively seeks grant opportunities which play a crucial role in supporting and sustaining financial resources to assist the Commission with meeting its mission and goals. To further generate financial resources and to realize larger and more impactful projects, during this 5-Year Municipal Arts & Cultural Plan, the Commission engages in fundraising activities through the sale of paintings, private donations, and other avenues to raise funds.

Encompassing a mix of public funding, grants, and community engagement reflects a holistic approach to sustaining and enhancing the arts within the community.

ART IN MOTION







CITY OF
CASA GRANDE
STRONGER UNITED

City of Casa Grande
Arts & Culture Commission
510 East Florence Boulevard
Casa Grande, Arizona 85122

<https://www.casagrandeaz.gov/361/Arts-Culture-Commission-ACC>

City Clerk's Office
(520) 421-8600

<https://www.casagrandeaz.gov/169/City-Clerk>