



# Community Engagement Survey Results



## Community Engagement Survey Results

### Ranking Scoring Explanation

- Each survey question response is assigned a score based on the priority given by residents.
- Higher rankings (e.g., #1) receive more weight and a higher score than lower rankings (e.g., #2, #3, or #4).
- Options ranked #1 by more residents will have the highest scores overall.
- In general, responses consistently ranked #1 or #2 will score the highest, while those ranked #3, #4, etc. will score lower.

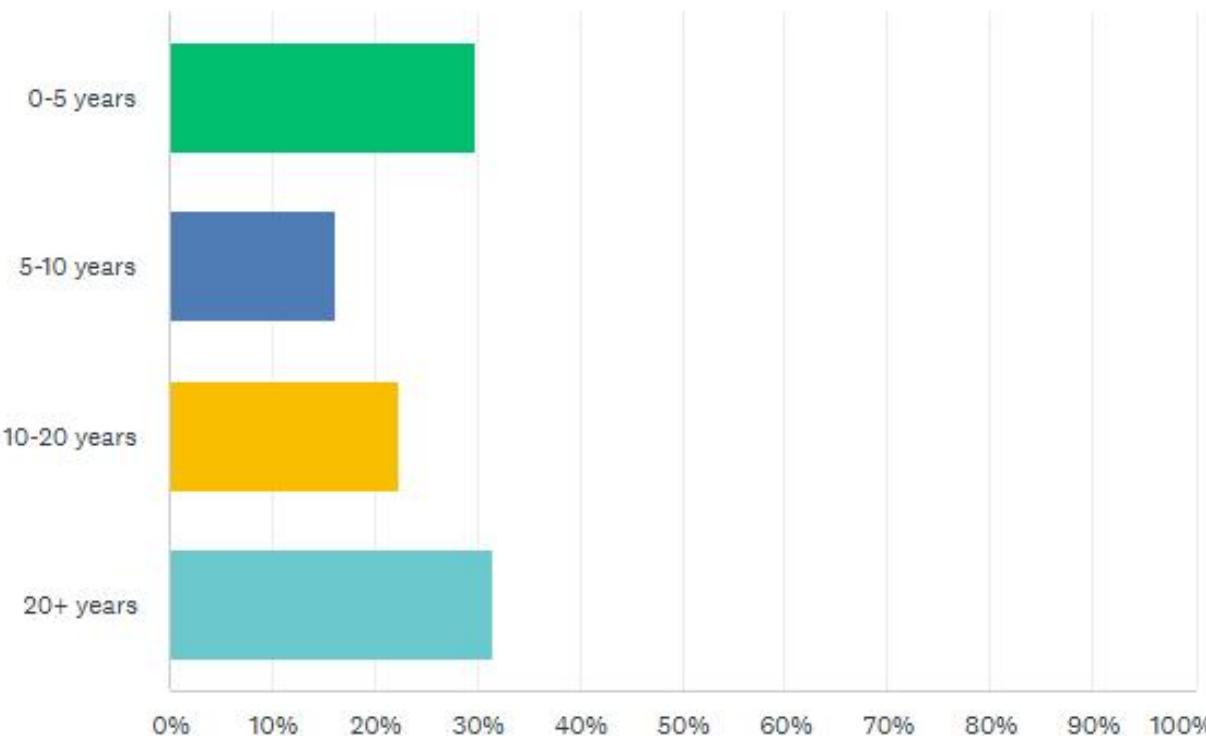
## Community Engagement Survey Results

Q1



### How long have you lived in Casa Grande?

Answered: 1,208   Skipped: 4



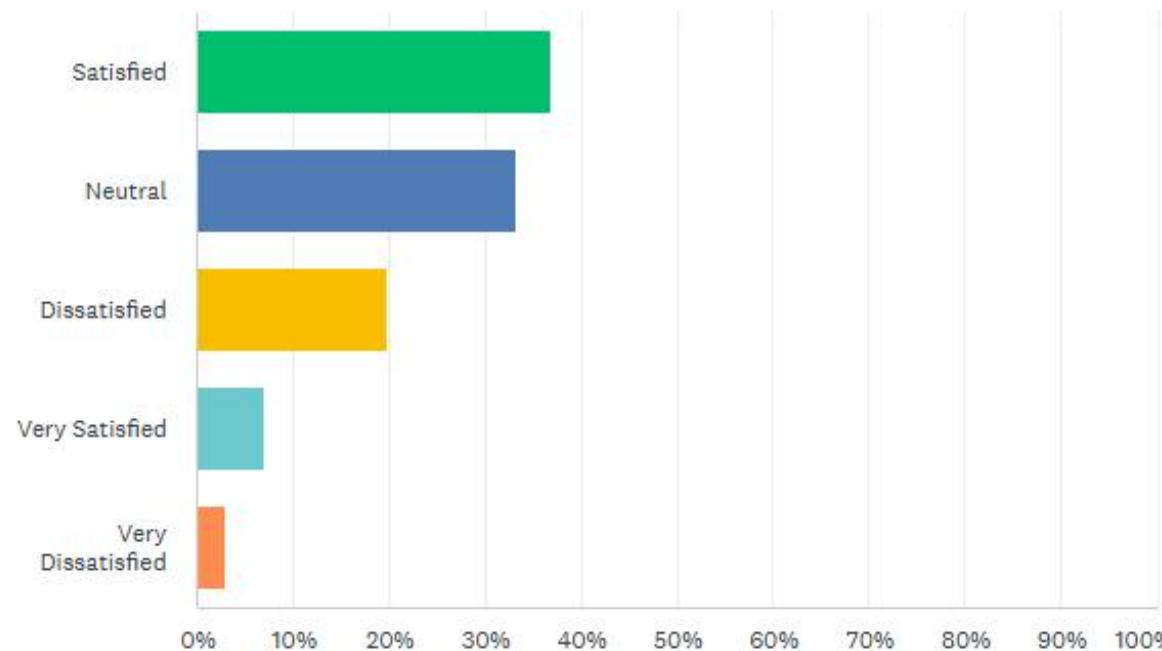
## Community Engagement Survey Results

Q2



How satisfied are you with the current quality of life in Casa Grande?

Answered: 1,204   Skipped: 8



**Satisfied & Very Satisfied**

**43.85%**

**Dissatisfied & Very Dissatisfied**

**22.84%**



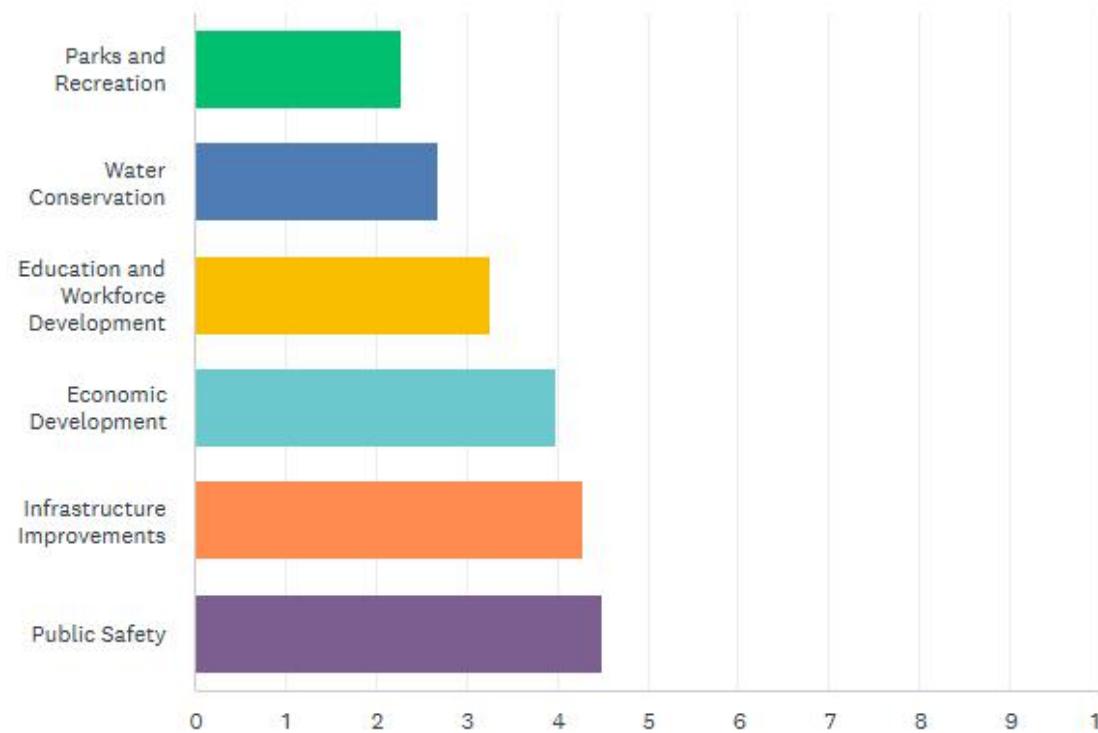
## Community Engagement Survey Results

Q3



What do you believe should be the top priority for the City of Casa Grande over the next 5 years? (Rank in order of importance by dragging your selection.)

Answered: 1,199    Skipped: 13



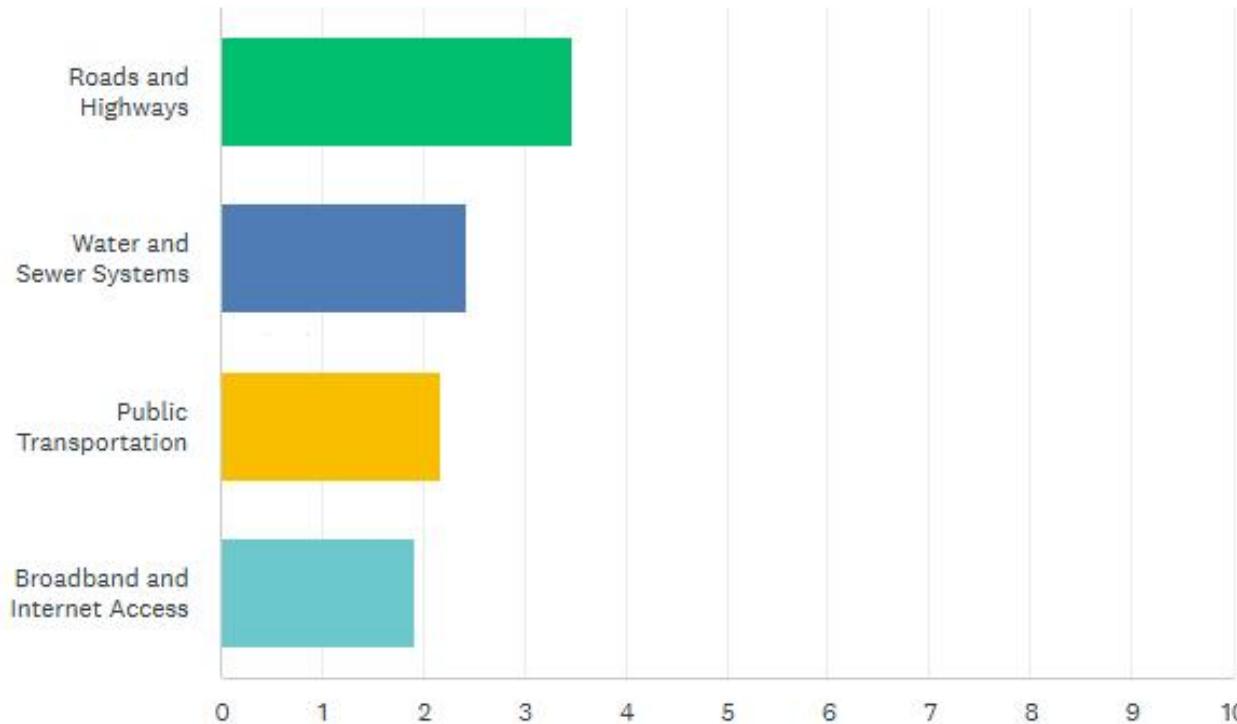
## Community Engagement Survey Results

Q4



What areas of infrastructure improvement do you think require the most attention? (Rank in order of importance by dragging your selection.)

Answered: 1,073   Skipped: 139



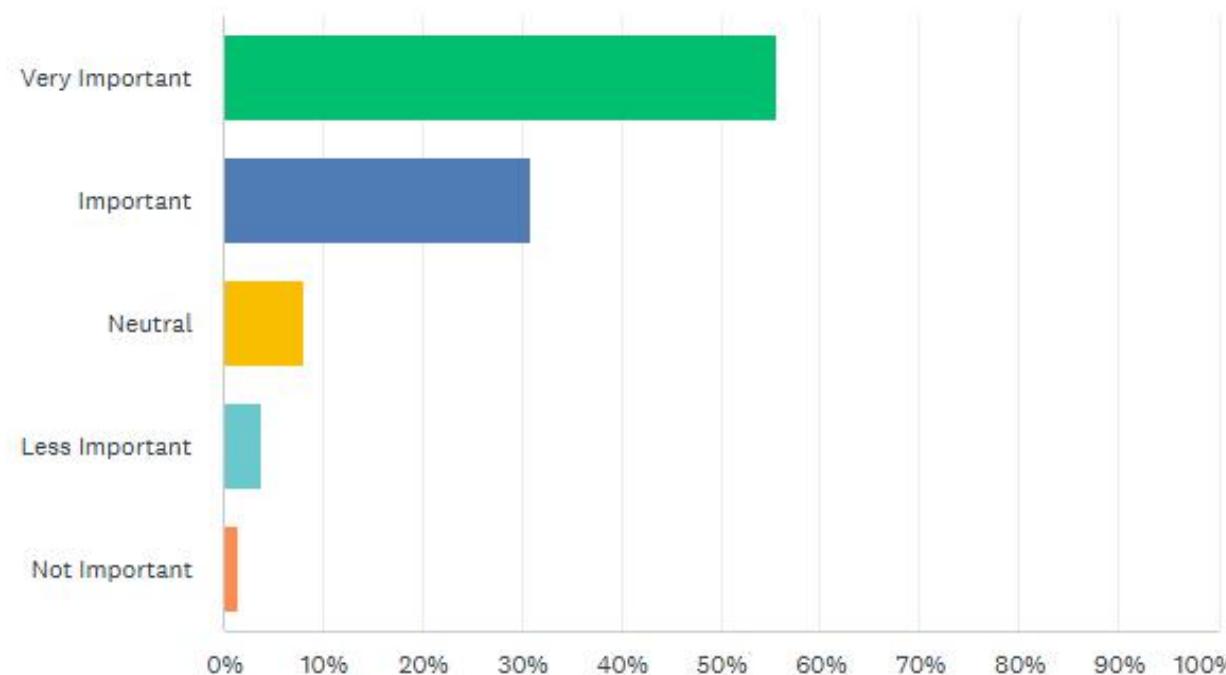
## Community Engagement Survey Results

Q5



How important is it for Casa Grande to invest in economic development initiatives, such as attracting new businesses and supporting local entrepreneurs?

Answered: 1,202   Skipped: 10



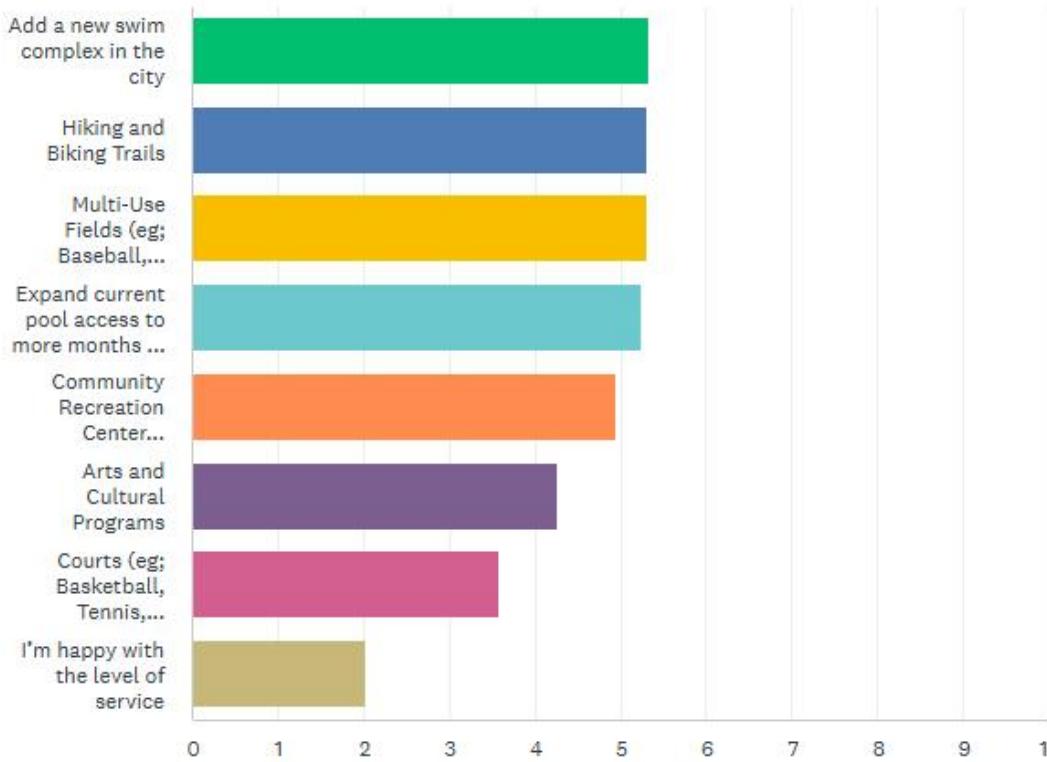
## Community Engagement Survey Results

Q6



What recreational activities or amenities would you like to see expanded or added in Casa Grande? (Rank in order of importance by dragging your selection.)

Answered: 1,180   Skipped: 32



## Community Engagement Survey Results

Q7

What type of development is most important to you? (Rank in order of importance by dragging your selection.)

	1	2	3	4	TOTAL	SCORE
Retail (eg; shopping, dining, entertainment)	72.75% 654	18.35% 165	6.01% 54	2.89% 26	899	3.61
Commercial (eg; business parks, hotels, professional offices)	8.12% 73	50.95% 458	34.59% 311	6.34% 57	899	2.61
Industrial (eg; manufacturing, mining, construction)	9.34% 84	16.02% 144	37.37% 336	37.26% 335	899	1.97
Residential (eg; single family homes, multi-family homes, mobile homes)	9.79% 88	14.68% 132	22.02% 198	53.50% 481	899	1.81

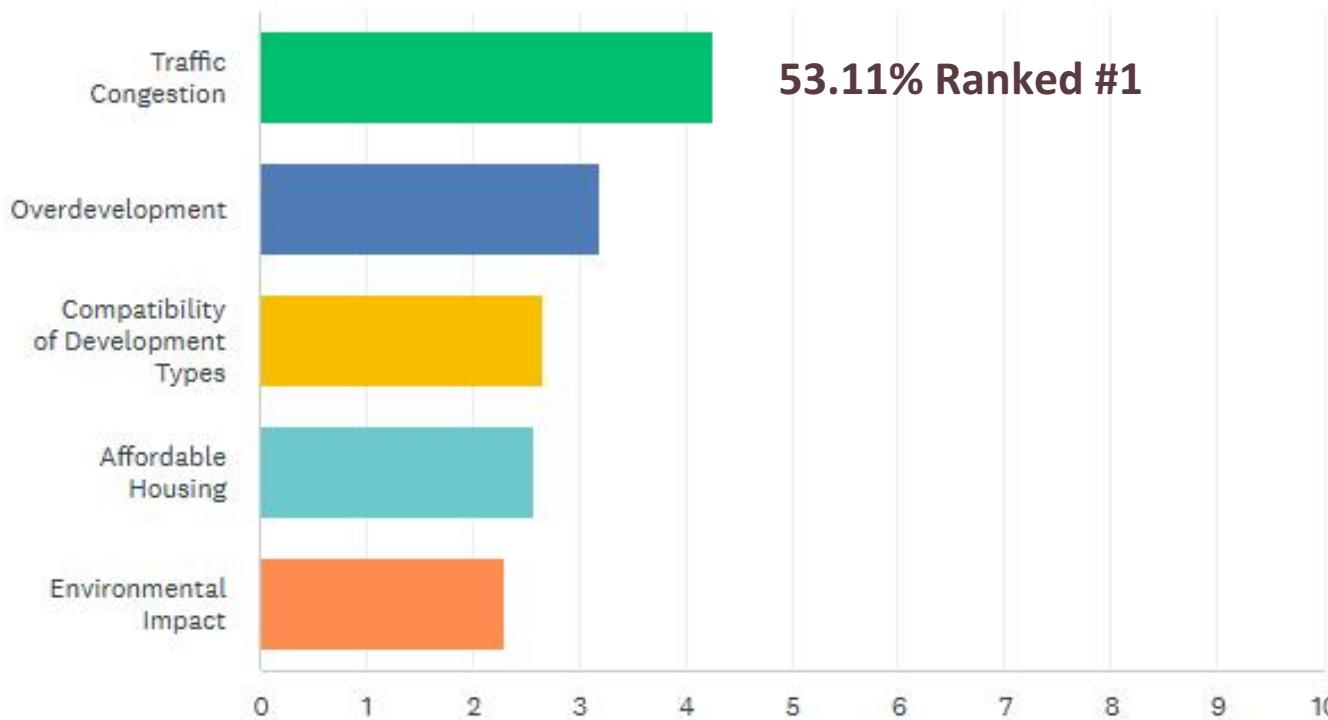
## Community Engagement Survey Results

Q8



What are your biggest concerns related to growth and development in Casa Grande? (Rank in order of importance by dragging your selection.)

Answered: 1,094    Skipped: 118



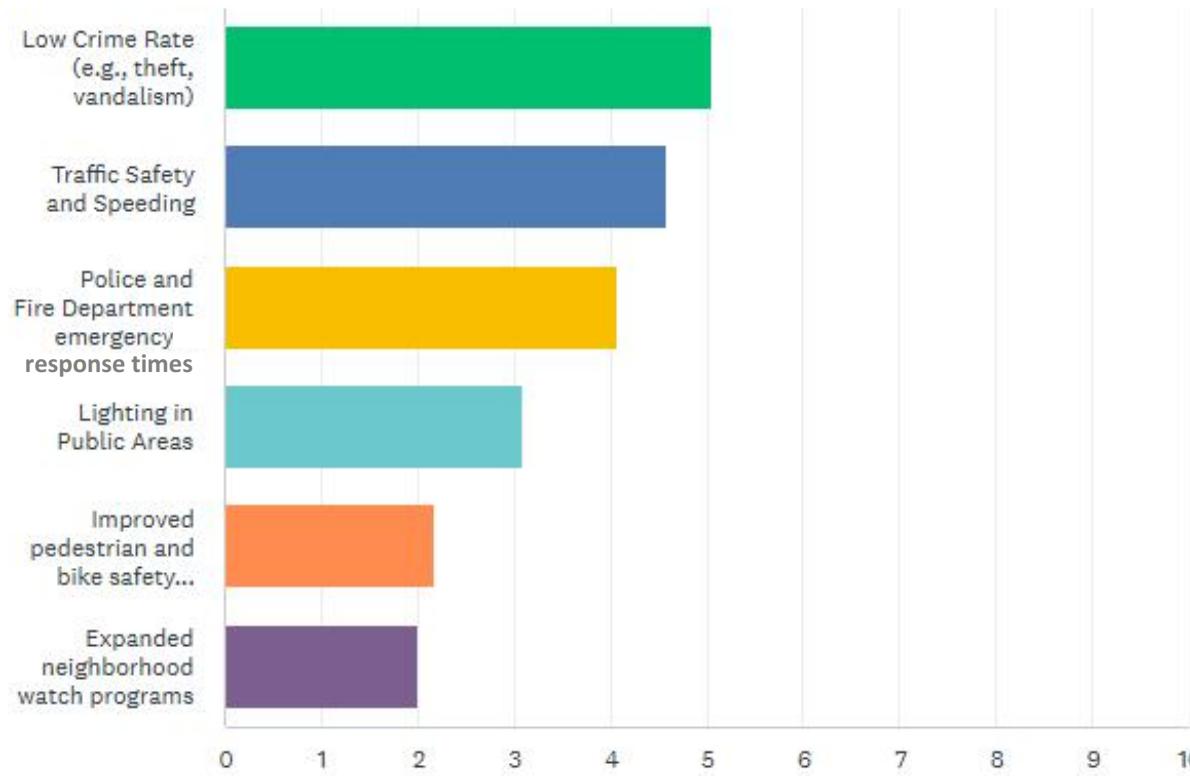
## Community Engagement Survey Results

Q9



What public safety topics are most important to you? (Rank in order of importance by dragging your selection.)

Answered: 1,104    Skipped: 108



## Community Engagement Survey Results

**Question 10: In your opinion, how can Casa Grande preserve its small-town charm while accommodating growth and development?**



Focus on Selective Development

Revitalize the Downtown

Improve Roads & Infrastructure

More Retail and Restaurants

Stop Building Apartments/Overbuilding

Increased Safety in the Community

More Community Events

Support Small Businesses

Additional Public Transportation

Reduce Litter and/or Graffiti

Economic and Workforce Development

Increase Community Improvement

Enforce Traffic Laws

Limit Growth

More Affordable Housing

Reduce Traffic Congestion

More Aesthetic Design Standards

More Entertainment and Recreational Options

Ban Public Camping/Reduce Public Homelessness

More Public Infrastructure with the Mayor's Office

## Community Engagement Survey Results

**Question 11: Please share any additional comments or suggestions for the city's strategic plan and priority projects.**

