

YOUTH SPORTS SPONSORSHIP OPPORTUNITIES



Every season, the youth sports programs in Casa Grande impact over 1,000 children. Giving them the opportunity to learn teamwork, develop skills, and make lifelong friendships. By becoming a sponsor, your business can play a key role in shaping the future of our community while gaining valuable visibility and marketing opportunities!

The “Opportunity for Every Child (OEC)” provides scholarship opportunities for youth sports programs (soccer, basketball, & volleyball) and youth recreation programs offered through the Community Services Department, including ballet, dance, arts/crafts, theater, gymnastics, and more. The Community Services Department has over 3,000 participants annually enjoy our recreation programs.



 **CONTACT US**

City of Casa Grande
Community Services Department
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**CITY OF
CASA GRANDE**
STRONGER UNITED



The City of Casa Grande Community Services Recreation Division is dedicated to enhancing the quality of life for our residents through a wide variety of recreational, educational, and cultural opportunities. We proudly serve a vibrant and growing community, with programs designed for all ages and interests, from our youngest athletes to active seniors. Our mission is to provide exceptional experiences by offering engaging activities that promote physical health, social connections, and lifelong learning. We offer a broad spectrum of services, including:

- **Youth and Adult Sports Leagues:** From soccer and basketball to softball, we provide recreational and competitive opportunities for athletes of all skill levels.
- **Special Interest Classes:** With our special interest classes, we are able to offer a wide variety of programming for individuals of all ages and abilities. Some examples include Gymnastics, Chair Yoga, and Belly Dance.
- **Special Events and Community Celebrations:** The City of Casa Grande provides large scale events that are free to attend, and feature activities, local organizations, and food trucks. Our Signature Events include Dia De Los Niños/International Children's Day, a Fourth of July Celebration, the Halloween Harvest Festival and, our annual Electric Light Parade.

By partnering with local businesses and sponsors, we can continue to grow and enhance the experiences we offer. Sponsorships help us provide better equipment, organize larger events, and reach even more families in Casa Grande. Together, we can build a stronger, healthier community—one that celebrates participation, teamwork, and fun!

YOUTH SPORTS TIMELINE

WINTER SEASON

We run youth basketball for ages 7-14 years old. This league runs from January - March

Application deadline: November 1

SPRING SEASON

We run youth volleyball for ages 7-14 years old. This league runs from March - May.

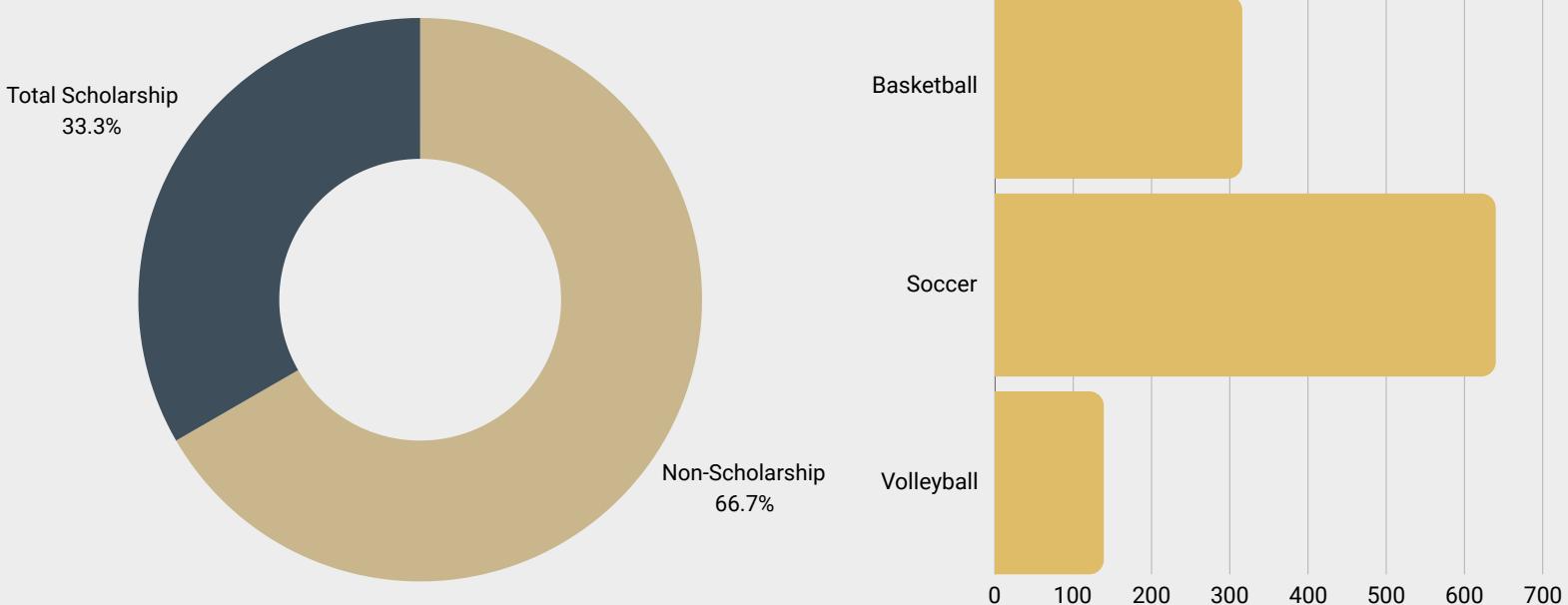
Application deadline: February 1

FALL SEASON

We run youth soccer for ages 5 - 13 years old. League runs from September - November.

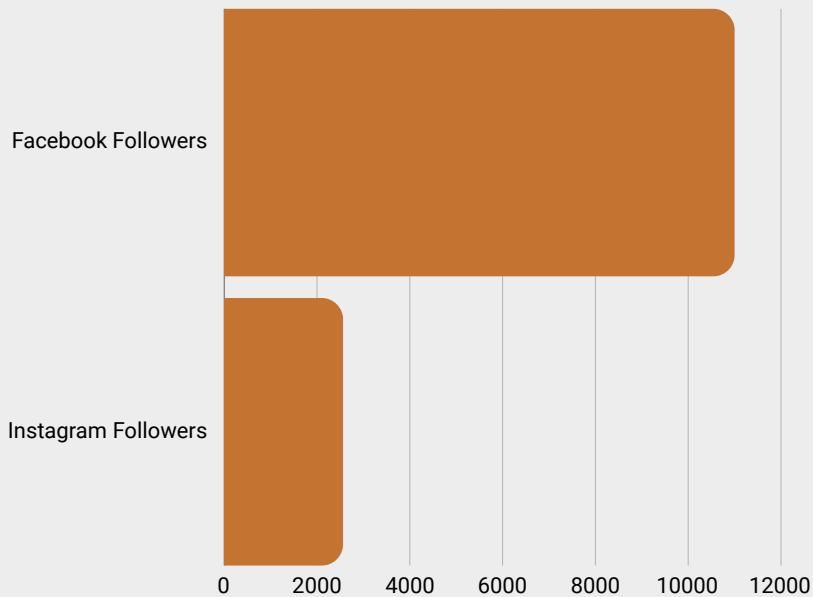
Application deadline: July 1

Potential Exposure



2024 Total Youth Participants per Sport

City of Casa Grande Parks and Rec Social Media Following



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Sponsorship Packages

We currently offer the following packages along with add on's

3 Sport Sponsorship Package

- Sponsor one team per sport - Business' name displayed on the uniform/jersey
- Choice of uniform color
- If you have a child (or an employee's child) that you would like on the sponsored team
- Sponsor logo posted at game day

\$1000

2 Sport Sponsorship Package

- Sponsor one team per sport - Business' name displayed on the uniform/jersey
- Choice of uniform color
- If you have a child (or an employee's child) that you would like on the sponsored team
- Sponsor logo signage on game days

\$700

1 Sport Sponsorship Package

- Sponsor one team - Business' name displayed on the uniform/jersey
- Choice of uniform color
- If you have a child (or an employee's child) that you would like on the sponsored team
- Sponsor logo signage on game days

\$400

Add On's

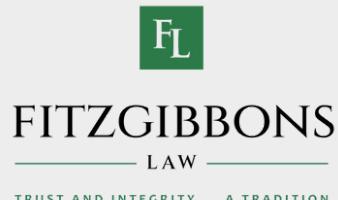
- Dedicated Social Media Post (Instagram & Facebook) - \$100 per post; max of 3 per season
- Custom Team Placement (sponsor must provide 2 coaches) - \$200 per season (no more than half the players on a team can be requested)

Pricing Varies

Interested in being a sponsor?
Fill out the application here:

[APPLY NOW](#)

Thank You to Our Sponsors



SAM RAY TRANSPORT