

Public Hearing

Casa Grande LINK Transit Service Phase 4 Implementation Plan

July 23, 2025



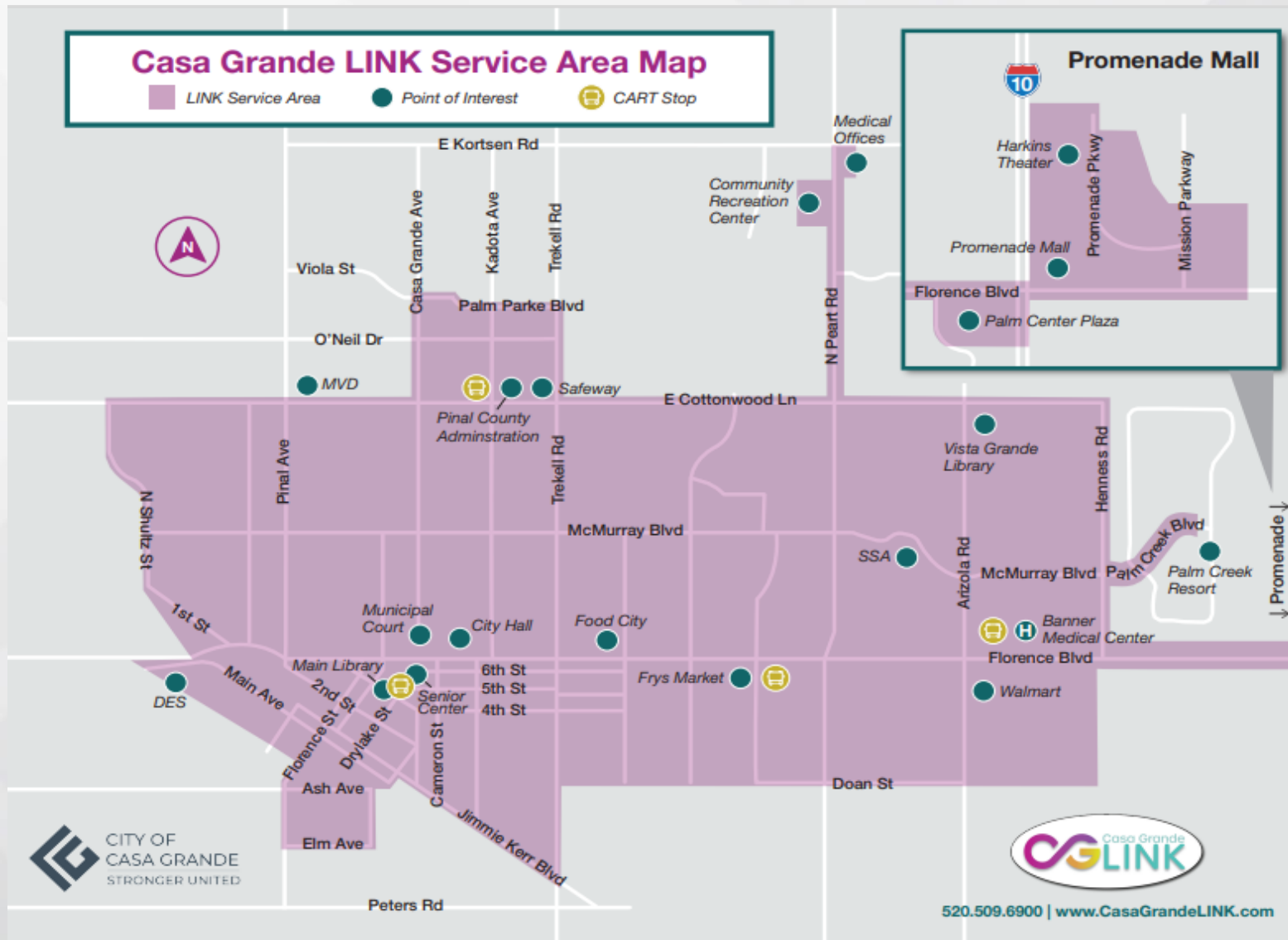
CG LINK Service - Overview



- Launched October 23, 2023
- Curb-to-Curb Service
- General Public On-Demand Public Transit
- Advance Reservations are Requested, Same Day Accepted
- Shared Ride Service
- Operates within a defined Service Area
- Trips are available on a First Come, First Served basis
- Accessible Vehicles, with Exterior Bike Racks
- Any Trip Purpose Accepted
- Live Dispatcher 'On Duty' during service hours of 7am to 7pm
- Fares: \$1.50 Regular and \$1.25 Reduced Fare



CG LINK – Existing Service Area Map



CG LINK operates
Monday through
Saturday, 7am to
7pm.



Public Hearing – *Meetings & Comment Period*



The Public Hearing is a public process to share with CG LINK Riders and the Community about potential service area and vehicle capacity changes.

The Public Comment Period is open until August 22, 2025, by 5:00 pm.

How to submit comments:

1. In person at one of the two Public Hearings on July 23, 2025:
 - Dorothy Powell Senior Center, 12pm to 1:30pm
 - City Hall Council Chambers, 4pm to 6pm
2. Electronically to cglink@casagrandeaz.gov. Enter “CG LINK Public Hearing” in the subject line.
3. Written responses may be mailed to CG LINK Public Hearing, City of Casa Grande, 510 E. Florence Blvd, Casa Grande, AZ 85122.



CG LINK - 5-Year Implementation Plan



Actual and Planned Phases to date

- Phase 1: Operated first 6 months fare free, with 3 vehicles in max use, Monday to Friday, from 7am to 7pm.
- Phase 2: In month 7, implemented fares while maintaining service design as operated in Phase 1.
- Phase 3: Beginning of Year 2, added Saturday service - now Monday to Saturday, from 7am to 7pm.
- Phase 4: Beginning of Year 3, plan to expand the service area and add an additional vehicle at max use.
- Phase 5: Beginning of Year 4, service hours are expected to expand to 6am to 8pm, Monday to Saturday.
- Phase 6: Beginning of Year 5, the service area is expected to expand to 14 square miles (north-westerly) and the number of vehicles in max use is expected to increase to 6.



CG LINK - *Proposed Service Modifications*



The purpose of today's Public Hearing is to receive public comment on all service aspects of the current service design and will consider expanding the service area to approximately 8.5 square miles and increase the number of revenue vehicle to 4 in max use.

- Expand the Service Area northerly to Korsten Road, bounded by Pinal Avenue to the west and N. Peart Road to the east.
- Operate 4 vehicles at maximum use, meaning that the CG LINK service will operate a maximum of four vehicles at any time.



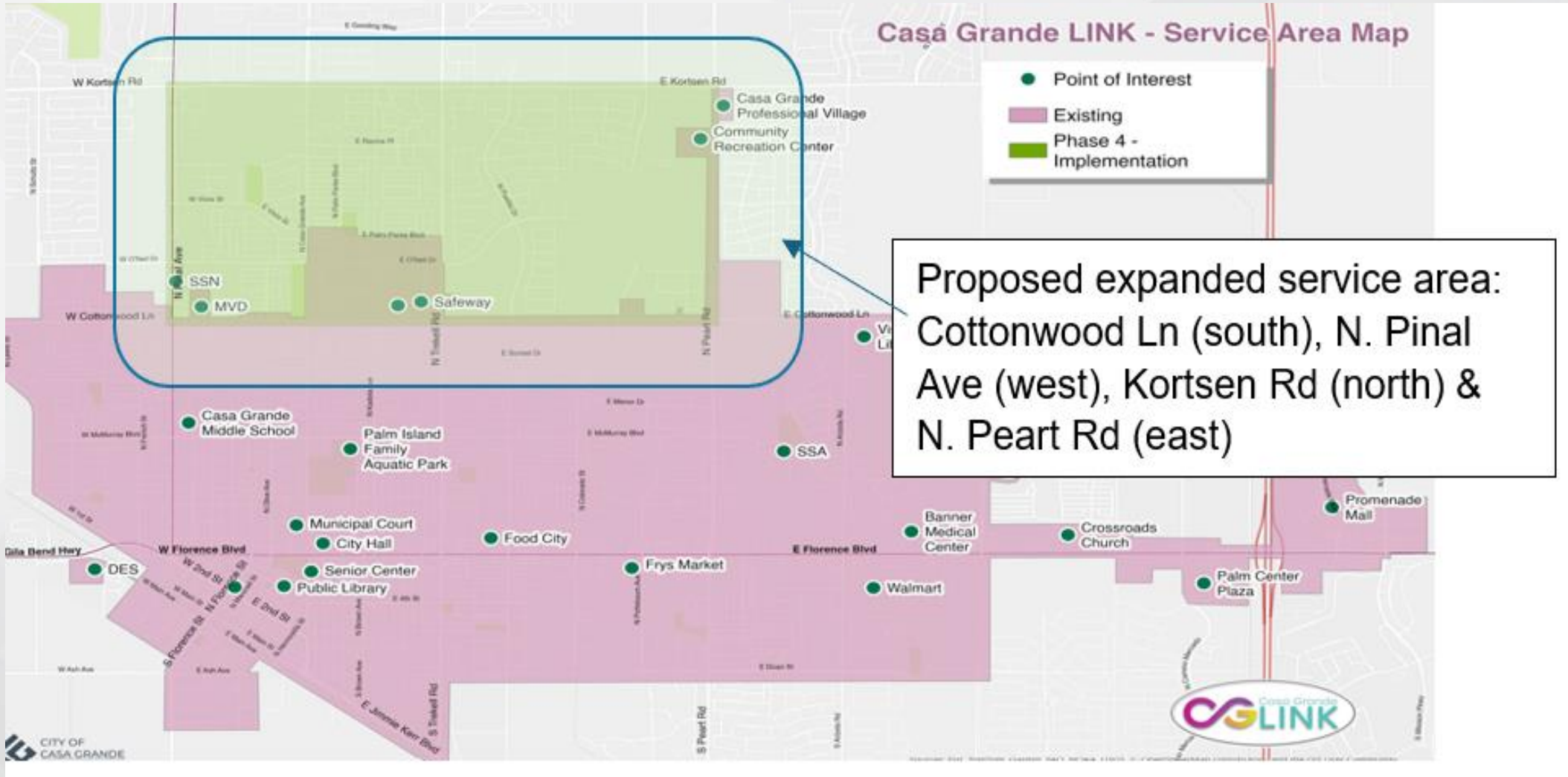
CG LINK – *Proposed Expanded Service Area*



- Would extend the current service area boundary from Cottonwood Lane north to Korsten Road, bounded by Pinal Avenue to the west and N. Peart Road to the east.
- CG LINK would provide curb-to-curb service within this new area.
- An additional vehicle will provide more capacity to support passenger demand and maintain a 2.5 to 3.5 passengers per hour goal.
- All existing service rules and policies will apply, including:
 - Advance reservations are requested, same day trip requests allowed
 - Any trip purpose allowed, no priority given for senior or medical apmt's
 - No change to fare structure
 - Still operates Monday to Saturday, from 7am to 7pm
 - Shared ride, curb-to-curb service
 - Passengers may use the CG LINK Rider App or call Dispatch to book a trip



CG LINK – *Proposed Expanded Service Area*



Next Steps



- Comment Period: public may provide questions and comments on the proposed service modifications or other aspects of the CG LINK service.
- Post Comment Period: review and evaluation of comments and questions received.
- Consider comments and suggestions about the service from the public.
- Present “*Proposed Service Area Modifications for the Casa Grande LINK Transit Service*” report, including Public Comment outcome, and staff recommendation at the Transit Advisory Committee meeting in August-September 2025.
- Seek City Council approval of CG LINK Service Area Modification in Sept-October 2025.
- Implement changes effective November 3, 2025.



Contact Information



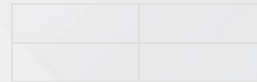
Comments or Questions

Deb Brunner, Transit Manager

City of Casa Grande

(520) 509-6903

deborah_brunner@casagrandeaz.gov



Dispatch (520) 509-6900

Monday to Saturday, 7am to 7pm

www.CasaGrandeLINK.com

